



ENCOURAGING GENEROSITY

**How to inspire passion and giving in
your Church**



Passionate people are:

- **Generous with their time**
- **Generous with their money**
- **Want to know “the story”**

The best way to involve people in “the story” of the Church is to show them and let them hear the stories.

Two excellent Vimeo channels that tell “the story” of the Church:

<https://vimeo.com/unitingchurch>

<https://vimeo.com/nswactuca>

When you follow these pages you can download and share this content in your Churches.



In groups, discuss how your Church could be more passionate and effective in the community and what resources would you need to assist you in this community engagement?



Discover a shared passion with Church members

There are many ways that people get “fired up”. Is it a cake stall, a car boot sale, or Flea Market, or even a Lego exhibition (last issue of *Insights* magazine)

Spread the word once you have found passionate advocates.

Try to find other Churches with similar passions so you can collaborate and share resources. Advertise your events on Facebook to increase awareness.



Working together increases community engagement

There is no doubt that once you have mounted an event you could either inspire other Churches to work with you or even invite Churches and let them see how it works



Raising money from an event is just the beginning

Once you have identified passions, mounted an event and perhaps even raised money, now you need to decide how and what you need to support with this money.

- The Sunday School at Berowra Uniting Church wanted to support a child in another country and so the proceeds of their event goes to this child. There are so many things you can fundraise and support.
- The Flea Market at Turramurra Uniting Church identifies a number of initiatives they support.



Generosity is a state of being

Church is the hardest place to talk about giving. Ministers tend to avoid a stewardship campaign like the plague. Ultimately though, we are giving back, not because the budget says so, but because the Bible says so.



How do we view the future of the Church?

In an ideal world, discuss what you would like the Church to be like. Yes, we are declining but what would halt that decline?



Always follow up: Inform people of how their gifts are being used

People like to know where their money is going and what it is supporting.

It can be as simple as reporting during a Church service.



QUESTIONS